

## Privacy Policy

The Alliance of Baptists (the Alliance) respects the privacy of people who use Alliance Connect, whether they actively use Alliance Connect or simply view Alliance Connect. The following Privacy Policy is designed to inform you, as a user of Alliance Connect, about the types of information that the Alliance may gather about or collect from you in connection with your use Alliance Connect. It also explains the conditions under which the Alliance may use or disclose that information, and your rights in relation to that information.

Changes to this Privacy Policy are discussed at the end of this document. But each time you use Alliance Connect, the current version of this Privacy Policy will apply. So, each time you use Alliance Connect you should check the date of this Privacy Policy (which is at the end of the Privacy Policy), and review any changes since the last time you used the site.

By using Alliance Connect you understand and agree that the Alliance is providing a platform for you to post content — including photos, comments and other materials ("Content") — to Alliance Connect and to share this Content publicly. This means that other Users may search for, see, use, or share any Content that you make publicly available through Alliance Connect, consistent with the terms and conditions of this Privacy Policy and our Terms of Use (which can be found at [http://\[link\]](http://[link])).

### **1. Information That We Collect**

#### **Gathering, Use and Disclosure of Non-Personally-Identifying Information**

Non-Personally-Identifying Information is information that, without the aid of additional information, cannot be directly associated with a specific person.

Personally-Identifying Information, by contrast, is information like a name or email address that, without more, can be directly associated with a specific person.

Like most website operators, the Alliance gather from users of Alliance Connect Non-Personally-Identifying Information of the sort that web browsers, depending on their settings, may make available. That information includes the user's Internet Protocol (IP) address, operating system and browser type, and the locations of the Web pages the user viewed right before arriving at Alliance Connect, while navigating Alliance Connect, and immediately after leaving Alliance Connect. The Alliance may analyze Non-Personally -Identifying Information gathered from users of Alliance Connect to help the Alliance better understand how Alliance Connect is being used. By identifying patterns and trends in usage, the Alliance is able to better design Alliance Connect to improve users' experiences, in terms of content and ease of use.

#### **Web Cookies**

Cookies are small text files containing a string of characters that can be placed on your computer or mobile device that uniquely identify your browser or device. We may use technologies like cookies, pixels and local storage to deliver, secure, and understand products and services.

Cookies and other technologies allow a site or services to know if your computer or

device has visited it before. These technologies can then be used to deliver products and services, help us understand how the site or service is being used, help you navigate between pages efficiently, help remember your preferences, and generally improve your experience in using our services.

The Alliance uses cookies, pixels, local storage, and similar technologies to show you relevant content, improve your experience, and help protect the Alliance and our users. We may use these technologies to deliver the service, to provide you with a service that is easy to use, to enable you to move around Alliance Connect and use its features, such as accessing secure areas, and to store information so that Alliance Connect responds faster.

We may use these technologies to collect information about how you use Alliance Connect, for example which pages you go to most often and if you get error messages from certain pages. We may use these technologies to allow us to remember choices you make (such as your user name, language or the region you're in) and tailor Alliance Connect to provide enhanced features and content for you. These cookies can also be used to remember changes you've made to text size, font and other parts of pages that you can customize.

As with other Non-Personally-Identifying Information gathered from users of Alliance Connect, the Alliance does not attempt to link information gathered using Web Cookies to Personally-Identifying Information.

The length of time a cookie will stay on your computer or mobile device depends on whether it is a "persistent" or "session" cookie. Session cookies will only stay on your device until you stop browsing. Persistent cookies stay on your computer or mobile device until they expire or are deleted.

First-party cookies are cookies that belong to Alliance Connect. Third-party cookies are cookies that another party places on your device through Alliance Connect. Third-party cookies may be placed on your device by someone providing a service for Alliance Connect, for example to help us understand how our service is being used.

Follow the instructions provided by your website or mobile browser (usually located within the "Help", "Tools" or "Edit" facility) to modify your cookie settings. Please note that if you set your browser to disable cookies or other technologies, you may not be able to access certain parts of our Service and other parts of our Service may not work properly.

### **Collection, Use, and Disclosure of Personally-Identifying-Information**

This is information that Users provide to Alliance Connect when registering with Alliance Connect and creating a User Account. This includes:

Your username, password and e-mail address when you register for an Alliance account;

Profile information that you provide for your user profile; and

User Content (e.g., photos, documents, comments, and other materials) that you post to Alliance Connect.

The Alliance does not share Personally-Identifying Information with anyone outside the Alliance.

## **2. HOW WE USE YOUR INFORMATION**

In addition to the specific uses of information we describe in this Privacy Policy, we may use information that we receive to:

help you efficiently access your information after you sign in

remember information so you will not have to re-enter it during your visit or the next time you visit the Service;

provide, improve, test, and monitor the effectiveness of our Service;

develop and test new products and features;

monitor metrics such as total number of visitors, traffic, and demographic patterns;

diagnose or fix technology problems; and

automatically update the application on your device.

## **3. SHARING YOUR INFORMATION**

We will not rent, sell or otherwise transfer your information to third parties outside Alliance Connect, without your permission.

### **Parties with whom we may share your information:**

We may share your Non-Personally Identifying Information as well as information from tools like cookies, log files, and device identifiers and location data, with third-party organizations that help us provide the Service to you ("Service Providers"). Our Service Providers will only be given access to your information as is reasonably necessary to provide the Service, and under reasonable confidentiality terms.

### **Parties with whom you may choose to share your User Content:**

Any information or content that you voluntarily disclose for posting to Alliance Connect, such as Content, becomes available to the public, as controlled by any applicable privacy settings that you set. To change your privacy settings on Alliance Connect, please change your profile setting.

If you remove information that you posted to the Service, copies may remain viewable in cached and archived pages of the Service, or if other Users or third parties have copied or saved that information.

### **Legal Requests**

We may access, preserve and share your information in response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so. This may include responding to legal requests from jurisdictions outside of the United States where we have a good faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction, and is consistent with internationally recognized standards. We may also access, preserve and share information when we have a good faith belief it is necessary to: detect, prevent and address fraud and other illegal activity; to protect ourselves, you and others, including as part of investigations; and to prevent death or imminent bodily harm. Information we receive about you may be accessed,

processed and retained for an extended period of time when it is the subject of a legal request or obligation, governmental investigation, or investigations concerning possible violations of our terms or policies, or otherwise to prevent harm.

#### **4. HOW WE STORE AND PROCESS YOUR INFORMATION**

Your information collected through your use of Alliance Connect Service may be stored and processed in the United States or any other country in which the Alliance or its Service Providers maintain facilities. The Alliance or its Service Providers may transfer information that we collect about you, including personal information across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you are located in the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction.

By registering for and using Alliance Connect Service you consent to the transfer of information to the U.S. or to any other country in which the Alliance or its Service Providers maintain facilities and the use and disclosure of information about you as described in this Privacy Policy.

We use commercially reasonable safeguards to help keep the information collected through Alliance Connect secure and take reasonable steps (such as requesting a unique password) to verify your identity before granting you access to your account. However, the Alliance cannot ensure the security of any information you transmit, or guarantee that information on the Service may not be accessed, disclosed, altered, or destroyed.

Please do your part to help us. You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to emails between you and Alliance Connect, at all times. We are not responsible for the functionality, privacy, or security measures of any other organization.

#### **5. YOUR CHOICES ABOUT YOUR INFORMATION**

At any time you may:

Change your account information and profile/privacy settings;

Update your account at any time by logging in and changing your profile settings; and

Unsubscribe from email communications from us by clicking on the "unsubscribe link" provided in such communications. You may not opt out of Service-related communications (e.g., account verification, purchase and billing confirmations and reminders, changes/updates to features of the Service, technical and security notices.

If you have any questions about reviewing or modifying your account information, please contact us directly at [Support Link]

#### **.How long we keep your User Content:**

Following termination or deactivation of your account, Alliance Connect or its Service Providers may retain information (including your profile information) and

User Content for a commercially reasonable time for backup, archival, and/or audit purposes.

If you have any questions about termination or deactivation of your account, please contact us directly at [support link].

## **6. CHILDREN'S PRIVACY**

The Alliance does not knowingly collect or solicit any information from anyone under the age of 13 or knowingly allow such persons to register for the Service. The Service and its content are not directed at children under the age of 13. In the event that we learn that we have collected personal information from a child under age 13 without parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us at [support link].

## **7. OTHER WEB SITES AND SERVICES**

We are not responsible for the practices employed by any websites or services linked to or from Alliance Connect, including the information or content contained within them. Please remember that when you use a link to go from our Service to another website or service, our Privacy Policy does not apply to those third-party websites or services. Your browsing and interaction on any third-party website or service, including those that have a link on our website, are subject to that third party's own rules and policies. In addition, you agree that we are not responsible and do not have control over any third-parties that you authorize to access your User Content. If you are using a third-party website or service and you allow them to access your User Content you do so at your own risk.

## **9. HOW TO CONTACT US**

If you have any questions about this Privacy Policy or the Service, please contact us at [support link]

## **10. CHANGES TO OUR PRIVACY POLICY**

The Alliance may modify or update this Privacy Policy from time to time, so please review it periodically. We may provide you additional forms of notice of modifications or updates as appropriate under the circumstances. Your continued use of Alliance Connect after any modification to this Privacy Policy will constitute your acceptance of such modification.

Dated: